

Note: The following is a sample letter to be used for promoting the Education Fund.

Dear Parents,

Once again Country Mart is offering the Country Mart Educational Fund for local schools to earn money. This year Country Mart is donating \$144,000 and we are asking for your help in earning our share of the fund. The process is easy:

1. Visit www.mycountrymart.com and Log-in with your Country Mart Card.
2. Click on the **Community Programs** box (or use the Education Fund link on the left).
3. Follow the **Customer Enrollment** link (on the right).
4. Choose the city our school is located in.
5. Select which school you would like to sponsor.
6. Use your Country Mart Card every time you shop at Country Mart.

It's that easy! If you do not have access to the Internet, please write your Country Mart Card number below in the spaces provided along with your last name and the coordinator will be happy to enroll you. This is a great opportunity for our school to earn funds and your participation is greatly appreciated.

Thank you

School Name or Principal

Last Name _____

Card ID 41 _____

www.mycountrymart.com